

CURRICULUM VITAE

Jakob Christian Ollrik

Diplom Engeneer Bs.E.E.Hons.

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Personal Data

Born 11 April 1972, Virum, Denmark

Status Lives with my wife Louise and our kids Filippa (6 y.o) and Elias (9 m.o)

Hobbies Fine cooking and bread baking
Thinking and concepting new ideas
Reading work-related literature and new topics to gain in-dept knowledge.

Languages **Danish:** Native tongue
English: Fluent/Negotiation Level
German: Medium Level

Technology and latest literature

Work and management related experience with technologies and software

- MSOffice 2007(**Word, Excel,Powerpoint**)
- Adobe CS5 (**Acrobat Pro,Photoshop,Indesign,Illustrator, DreamWeaver, LightRoom,Catalyst, AfterEffects, Flash, Flex**)
- Apple(**Keynote, iMovie,iWeb, FinalCut**)
- **Mockup**(UI Concepting), **TeamViewer**(Video Conferencing)
- **SolidWorks 2010, MaxwellRender 1.71**
- **C++, Java(J2ME,J2SE), PHP, MySQL, PL-SQL, .Net, HTML, XML**
- **Windows Server, Linux Server, Sun Server, and Mac osX (Iphone and Desktop)**
- **Firefox, Safari, Crome**
- GSM standards: **GPRS,EDGE,3G, HSDPA,4G**
- **Game Design, Augmented Reality**

HIGH
MEDIUM
BASIC

Latest Books (Kindel)

- **User Stories Applied for Agile Software Development** *by Mike Cohn*
- **Agile Product Management For Scrum** *by Roman Pichler*
- **Agile Game Development with Scrum** *by Clinton Keith*
- **The Art of Game Design** *by Jesse Schell*
- **Writing an Effective Business Plan** *by M Kennedy*
- **Agile and Iterative Development, a Manager's Guide** *by Craig Larman*
- **The Procurement and Supply Manager's Desk Reference** *by Sollish*

Education

01.95 – 06.98 B. Sc. E. E. (Hons.) from the Engineering College of Copenhagen.(Electronics Engineering)

08.93 – 12.94 Education as graphical designer at Nordisk Film.

01.90 – 06.92 HTX student (Electronics) from Hillerød technical high school.

01.89 – 01.90 EFG (Electronics) from Helsingør technical school

Extraordinary studies (among others)

2005 - 2006 Nokia Product Manager Qualification program (My group won the internal competition of best Product concept and business case 2009)

2003 - 2004 Management training program; Change management, Coaching, Leading people, Financial Training

1993 - 1994 Courses in hand drawing techniques, typeface design, forms and creations processes, Layout techniques, 2D & 3D Animations techniques, design and modeling.

Awards

2008 Monocle Magazine featured my design the sushi box as 2nd "Must have" product. August / September edition 2008.

2004 2.Award for Most Creative Innovation 2003, Nokia Patent festival for Nokia Fitness Coach for Nokia 5140 Sports phone.

Patents

1999 - 2006 8 Granted patents with Nokia Mobile Phones

2009 Filed 2 patents for Mindmetic.com

Career

09.2009 – 12.2010

Mindmetic Ltd. (Denmark & Berlin)

Title

Program Manager (Product Owner)

Objectives

Lead the Agile Scrum product creation setup.

- Implement Agile Project management methods in Mindmetic to ensure timely delivery of projects.
- Manage the Product Backlog and facilitate the creation of User Stories, communication with stakeholders and customers and Sprint Planning of Software and Hardware releases.
- Ensure the User experience and functionality matches the market's needs and expected level.
- Participate in virtual daily Scrum with suppliers in Denmark(SW), Germany(SW), Poland(SW), Canada(HW) and Singapore(HW).
- Responsible for Budget&Cost, Balance the total cost of development with time to market, BOM and resource needs.

Results

- Successfully implemented Agile Scrum development methods, and a high quality timely delivery from external suppliers based in Poland(SW) and Canada(HW).
- Continuously running 3 different Scrum teams (HW developemnt, Backend SW, Frontend SW) for one final product.
- Strategically educated all suppliers to follow the project management methods and usage of tools to deeply follow the development of tasks, and eliminate misunderstanding and communication.
- Delivered 1st version of the Mindmetic Software front end and Back end in August 2010.
- Implemented first pilot projects in Johannesburg, South Africa August 2010

Career

02.2009 - 08.2009

Mindmetic Ltd. (Denmark and Berlin)

Role

6 months Contract - Startup R&D and Product Management

Objectives

- Manage the creation of a new product series and set up the R&D team with agile methods.
- Lead the design and R&D of the hardware development.
- Create the Product Management processes and tasks to be preformed including checklists etc.
- Technical responsible for software and hardware technologies used and developed.
- Platform development and guide of suppliers in critical situations.

Results

- Created the first Agile R&D setup, and implemented an online SCRUM management system for all aspects of the development.
- Created the Product management tools and standards of defining a product and User stories creation for Scrum Team.
- Successful Design, Prototyping of an EEG 19 ch. helmet ,GSR and ECG Heart rate monitor.
- Successfully filed two patents with in the field of EEG Hardware.

05.2009 - 02.2010

Groundcontrol ApS (Contract)

Role

Manage App Development (Product owner/ScrumMaster)

Objectives

- Setup the Project Structure and 2 Scrum virtual teams (Denmark & Germany) and (Ukraine & Novosibirsk). Create UI flow, concepts and final user stories of ProChords
- General Technical responsible for application structure and problem solver.

Results

- Successfully managed the App. creation and development into a final product
- Managed the certification of the application with Apple.

Career

02.2006 - 02.2009

OLTO Pte.Ltd (Denmark and Singapore)

Title

Owner/Partner

Objectives

Technology Consulting, concepting and Industrial Design and Production management.

- Production set up in in Asia (Singapore, China and Thailand).
- Run the supplier sourcing process, quality assurance and logistics.
- Ensure technical concepts and technologies are optimal for the given project.
- Research, concepting, design and final report writing of concept studies

Results

OLTO Products

- Successful Design, Prototyping and Production of 3500 sets of the OLTO Sushi Box containing 22 plastic molded Parts and 28 pages OLTO Sushi Cook Book.
- Implementation of quality assurance and teaching of personal under production at the factories, to ensure timely delivery of high quality products.
- Create and manage the NDA's, RFQ's, contracts and negotiations, specifications and quality, Supplier audit, creation of visual inspection guides, material food safety laboratories test and Statement Of Work.

Consultancy work

- 'Mobile phones and Viral marketing' report for Goviral.com. 20 pages report on what the future might bring within affiliate marketing, Viral Marketing and new smartphones and Ad's in applications.
- Concept and design work for Triax.dk – Internet TV and Home control solutions.
- Office furniture Design, Fishing equipment, electronics products and Industrial projects for various Danish and Singaporean companies.

Career

07.1999 - 02.2006

Nokia Mobile Phones Danmark A/S

Title

Global Total Product Offer Manager for Premium product Category

01.2005 – 02.2006

Objectives

- Responsible for Nokia Premium 8800/8801/8800 Special Edition(+900 euro products)
- Responsible for personal budget of +1 Mill euro, content creation with suppliers and artists for all applications and content on the phone (Pictures, Renderings, Music and Ringtones, Sales Box , Headset - wired and BlueTooth, Manual, leaflets (among others).
- Manage and ensure POS Premium Upstart Service rollout, with suppliers and for Dubai, Singapore, Malaysia, Germany, France, UK, Ukraine.

Results

- Project Managed the creation of many simultaneous projects; including the creation of RFQ's for content, contracts and negotiations together with sourcing department and Legal, participated in the Supplier evaluation, and created the Statement Of Work and time schedules.
- Reviewed supplier product samples, wrote detailed feedbacks, suggestions for cost optimization with same end-use of value, to ensure the user experience of the product.
- Nokia 8800/8801/8800 Special Edition – winner of “Best Phone of the year 2005” (GSM Trade Organization)
- Shared responsibility for the N8800 Business Case which in 2005-2006 contributed with of 5-600 mill € in turnover. Driving the change in the product creation process, to a higher degree of focus on the creation of differentiated and consumer oriented products.

Career

07.1999 – 02.2006

Nokia Mobile Phones Danmark A/S

Title

Total Product Offer (TPO) Manager for Premium and Fashion product Category

01.2004 – 12.2004

Objectives

- Start up the **TPO** management for Nokia 8800, 7210, 7220, 7230.
- Create the new roles and focus areas of Total Product Offering in Nokia Mobile Phones, within Premium and Fashion category.
- Responsible for creating the framework for the first applications and content, marked studies, concepting and testing of ideas for the two categories.
- Create the new working process between Product Management, Category Management, Product Planning and Marketing.
- Drive and support the Regional sales arrears to start up of the TPO role in (EMEA, APAC, China, NA)

Results

- Successfully created the new roles in Product marketing in Nokia, today called Global TPO management.
- Created the first solid business cases for content and services for the phone, to support decision-making in the content creation process and management.
- Successfully launched first products, the Nokia 7210, 7220 and 7230 created with the newly created methods.
- Created the TPO processes, including all aspects of business and sourcing for the Product Creation Process.

Career

07.1999 - 02.2006

Nokia Mobile Phones Danmark A/S

Title

Application Development Manager

09.2000 – 12.2003

Objectives

- Create and drive new concepts and pre-studies from Nokia's product strategy.
- Push the limit internally for what can be done, and constantly show new ways to do things.
- Lead and manage up to 10 Software Developers to help to create my ideas.

Results

- Created the first Memory Card implementation on Nokia Series 40 phones, and played a non compressed video via it.
- Invented Nokia's first Location Based Service (Friend finder and restaurant finder) on Nokia 3310/15 phones.
- Invented the first Nokia POS D.I.Y Phone software upgrade stand for the Nokia 3310, to substantially lower cost on repair.
- Invented the first Server based / Terminal Phone, with minimal software in handset.
- Invented and designed Nokia Fitness Coach for Nokia 5140.

Career

07.1999-02.2006

Nokia Mobile Phones Danmark A/S

Title

Value Added Services Manager

07.1999 – 09.2000

Objectives

- Create and drive the first WML Editor with Macromedia(Adobe), Dreamweaver team.
- Create partnerships and support them to set up WAP shopping, news and industrial services.
- Design and show Demo Services on Nokia's first WAP phone.
- Spread the knowledge about WAP/WML and service implementation.

Results

- Successfully created the first Nokia WML Editor plug-in for Macromedia(Adobe), Dreamweaver
- Created partnerships agreements with CNN, AMAZON (Among others)
- Created the first usability studies of browsing on a handheld device.
- Speaker at conferences in Denmark, Finland and US.

Career

05.1996 - 07.1999

Telia Netcom A/S (Denmark)

Title

Product Manager

06.1998 – 07.1999

Objectives

- Create and specify new Internet Products for Other Phone/Tele Operators globally
- Implement a billing platform for Internet POTS and ADSL customers
- Design a new flexible billing method for Internet traffic

Results

- Successfully launch of billing platform with over 10.000 daily users (1999).
- Designed a method of billing operator internet traffic that increased the sales to operators by more than 30%

Title

IT support (Student job/Denmark)

05.1996 – 06.1998

Objectives

- Install and support PC users, and install servers, setup user policies
- Do daily Backup of servers
- Build and extend the internal office network

Results

- I got very good endorsement for my IT service as well as for my final Bachelor Theses about HR systems, Database and systems handling employees in Telia.

Career

04.1993 - 01.1995

Nordisk Film A/S (Denmark)

Title

Graphics Designer

Objectives

- Create graphics for Nordisk Film Productions and Commercials.

Results

- Created graphics for more than 3 Friday nights Talk show programs and a lot of Commercials and films.
- Nordisk Film A/S received an award for best covering documentary program which I did the graphics for.

06.1992 - 04.1993

Feltwave A/S (Denmark)

Title

Paintbox operator

Objectives

- Create graphics for Feltwave film Productions.

Results

- Created my first 3 min music video only made with graphics, that was shown a lot of times on Danish National Television.